

28th Annual SEAA NZ Conference

Rhetoric and Reality: Effective Management of Small to Medium Enterprises

1 - 3 July 2015

Location: NAB "The Village", 700 Bourke
Street Docklands, Melbourne



Small Enterprise Australia and New Zealand (SEAA NZ) is pleased to present our 2015 Small Enterprise 'festival' conference.

SEAA NZ is a not-for-profit association that seeks to foster a vibrant and healthy entrepreneurial/business ecosystem. We do this through evidence-based discussion and knowledge exchange. The task is to further the success of small enterprise people. The key players are:

- Academics specializing in small enterprise research.
- Government regulators and policy people.
- People running small enterprises, the real entrepreneurs.
- Aspiring small enterprise entrepreneurs, particularly students.

When: 1,2,3 July 2015 (Wed, Thurs, Frid)

Where: The NAB Village, 700 Bourke St Melbourne (On the edge of the CBD next to Sth Cross Station)

Access: Getting there is super easy by public transport, car or from Melb airport.

Accommodation: Heaps of accommodation options within easy access

Cost: We've kept cost options affordable and flexible with and some free events

Website: Full info and bookings–
<http://www.cvent.com/d/mrqprw/4W>

Our key theme: Rhetoric and Reality: Effective Management of Small to Medium Enterprises

Sub themes: Indigenous business people, the arts and small business, student entrepreneurs, family business issues, women in small business, entrepreneurial ecosystems, an innovation nation, the micro (freelancer) business and more.

Our Thanks: To NAB for generously making available their most exciting venue

Cost Options

Depending on who you are and how you want to be involved we think we're offering you good cost options.

Full three days option: Includes all events, breakfast with Ministers, Alan Oster lunch and meals except for Thursday 'Dinner with Grace'

	Book before 1 June	Booking after 1 June
Student	\$470	\$520
Individual	\$550	\$650
2 person deal *	\$1,090	\$1,190
2 person deal plus promotion opportunities *	\$2,090	\$2,190
'Dinner with Grace': Thursday	\$132	\$132

Any single day option (Wednesday, Thursday or Friday)

See each day program below for what's included

	Book anytime
Student	\$210
Individual	\$305
2 person (Corporate) deal *	\$565
'Dinner with Grace': Thursday	\$132

Thursday flexible options package (Choose your preferred event/s)

See each Thursday program details below for times and what's included

Individual bookings only	Book anytime
Breakfast with New Zealand and Australian Small Business Ministers	\$88
Morning/afternoon sessions excluding lunch	\$66
Lunch with Alan Oster Chief economists NAB	\$99
Morning/afternoon sessions including Lunch with Alan Oster	\$132
Afternoon: Meet the regulators, TRPLe8FuNk dance, the arts, young entrepreneurs discussion	Free
'Dinner with Grace': Women in small Business. Grace Collier (The Australian)	\$132

But wait! You get more for your 3 or 1 day option including SEAA NZ membership, publications and more.

The Program Summary

Program shown below is correct as of 20th April and is subject to change without notice.

Wednesday 1 July: Indigenous Small Enterprise and Entrepreneurship Summit

Three day or single day registration (see above) Includes morning/afternoon tea and lunch

Time	Event	
7:30-8:45	Registration Open	
8:45-9:00	2015 Indigenous Small Enterprise & Entrepreneurship Summit Opening Ceremonies Welcome: Professor Tim Mazzarol, President of SEAANZ Welcome to Country: Caroline Briggs (VENUE: The Arena)	
9:00-9:30	Keynote Speaker: Esmai Manahan, The History of Aboriginal Small Business in Victoria: from nothing to the establishment of the Koori Business Network and Kinaway (VENUE: The Arena)	
9:30-10:00	Keynote Speaker: The Hon. Natalie Hutchins MP, Victorian Minister for Aboriginal Affairs (VENUE: The Arena)	
10:00-10:15	Morning Tea Break	
10:15-10:40	Keynote Speaker: Karen Milward, Chairperson, Kinaway Victorian Aboriginal Chamber of Commerce (VENUE: The Arena)	
10:40-11:00	Showcase Victorian Aboriginal Small Business (VENUE: The Arena)	
11:00-11:20	Keynote Speaker: Mr Simon Haigh, CEO Western Australian Indigenous Tourism Operators Council WAITOC (VENUE: The Arena)	
11:20-12:05	Keynote Speaker: Debbie Warwick, Second launch of the "First Australians Chamber of Commerce & Industry" (FACCI) Time permitting two NSW Indigenous Businesses will be showcased (VENUE: The Arena)	
12:05-12:25	Keynote Speaker: Laura Egan, Enterprise Learning Projects founded in late 2010 to promote and support grassroots micro business in remote Aboriginal communities (VENUE: The Arena)	
12:25-12:30	Dennis Foley - Wrap up Prize presentation by NAB (VENUE: The Arena)	
12:30-1:30	Lunch Break	
1:30-3:30	Paper Sessions & Workshops Chairperson: Prof. Dennis Foley for Indigenous Small Enterprise & Entrepreneurship Summit (VENUE: The Arena)	Doctoral Colloquium Chairperson: A/Prof Kotey Doctoral project presentations and feedback Presenters: Parisa Salimzadeh Shane Baker (VENUE: Arena BreakOut Rooms)
3:30-3:45	Afternoon tea	
3:45-4:45	Paper Sessions & Workshops Chairperson: Prof. Dennis Foley for Indigenous Small Enterprise & Entrepreneurship Summit (VENUE: The Arena)	Professional Development Workshop Chairperson: A/Prof Kotey Measuring Research Impact through Citations: Some ANZ Evidence- Professor Geoff Soutar
4:45-5:15		Professional Development Workshop Chairperson: A/Prof Kotey How to get published- Professor Tim Mazzarol (VENUE: Arena BreakOut Rooms)
5:30-6:30	SEAANZ AGM & Board Meeting (VENUE: The Arena)	

Informal Dinner: Platform 28 / 82 Village Street (2 minutes' walk)

Thursday 2 July: The Australia and New Zealand SME Research & Policy Forum /the Best Practice in Small Business Management

Three day or single day registration or choose your event/s (see above)

Time	Event	
7:00-7:30	Registration Open	
7:30-8:15	SEAANZ Breakfast Welcome addresses: David Bannatyne, General Manager of Small Business of NAB Professor Tim Mazzarol, President of SEAANZ (VENUE: The Hall)	
8:15-8:45	Outlook for Small Business in the Australian Economy Keynote speaker: The Hon Bruce Billson, Federal Minister for Small Business (VENUE: The Arena)	
8:45-9:15	The Contribution of Small Business to the New Zealand Economy Keynote speaker: The Hon Craig Foss MP, NZ Minister for Small Business (VENUE: The Arena)	
9:15-10:15	Discussions with the Ministers for Small Business Keynote speaker: The Hon Bruce Billson, Australian Minister for Small Business The Hon Craig Foss , New Zealand Minister for Small Business Moderator: Professor Tim Mazzarol, President of SEAANZ (VENUE: The Arena)	
10:15-10:30	Launch of the SEAANZ Annual Research Book & Awards Keynote speaker: The Hon Bruce Billson, Federal Minister for Small Business Moderator: Professor Tim Mazzarol, President of SEAANZ (VENUE: The Arena)	
10:30-10:45	Morning tea Break	
10:45-12:00	Workshop: Research and Policy Forum - Part 1 Building the Entrepreneurial Ecosystems Chairperson: Professor Tim Mazzarol, President of SEAANZ Delegates: key stakeholders (by invitation only)	Workshop: The lifecycle of small business- Part 1 Chairperson: Ken Phillips Presenters/ Robyn Buckham -Family Business Australia - How to work when you have 'Kin' in the game (VENUE: The Arena)
12:00-1:00	1. Government policy, regulation & infrastructure (Tom Dickson, Treasury) 2. Accessing local and global markets (Paul Cheever) 3. Mentors, advisors and support systems (Phil Kemp) (VENUE: The Hall)	Gavin Waring - Life after 'business death' (VENUE: The Arena)
1:00-2:00	Lunch Break - Alan Oster , Chief Economist, National Australia Bank (VENUE: The Arena)	
2:00-3:00	Workshop: Research and Policy Forum: Part 2 Building the Entrepreneurial Ecosystem- 4. Funding and finance (Paul Cheever) 5. Universities as Catalysts (Delwyn Clark) 6. Human capital & workforce (Paul Maguire) (VENUE: The Hall)	Workshop: The lifecycle of small business - Part 2 Chairperson: Ken Phillips Do accountants have a future after disruptive technologies meet Small Business? Presenters: Josh Shillington , National Australia Bank Ben Styles , Xero Vicki Stylianou , Institute of Public Accountant (VENUE: The Arena)
3:00-3:15	Afternoon tea Break	

3:15-4:15	Workshop: Australia and NZ Small Business Research and Policy Forum: Building the Entrepreneurial Ecosystem- Wrap up (VENUE: The Hall)	(Free Session) Workshop: Putting a Human face to Regulation Chairperson: Mark Brennan, Federal for Small Business Commissioner Regulators: Fair Work Ombudsman Australian Taxation Office Fair Work Australia Human Rights Commission Small Business Commissioner Vic Small Business Commissioner WA Small Business Commissioner NSW Australian Competition & Consumer Commission Australian Securities & Investment Commission (VENUE: The Arena)
4:15-5:30	(Free Session) SMEs - a Focus on The Arts: Work as a passion...but money helps too ! Panel Chair: Janett Egber, Manager, Strategic Partnerships - Small Business Panel Presenters: <ul style="list-style-type: none"> • Joel Gallarde, Triple8Funk 'dancepreneur' (small business as dance) • Nish Paranavitana, Photographer, Nish Photography • Rick Curtis, DJ extraordinaire, Velocity Audio (VENUE: The Arena)	
5:30-6:30	(Free Session) Cocktails and Networking with SBCs and young entrepreneur groups (VENUE: The Arena)	
7:00-10:00	Dinner: Grace Collier , Independent Woman in Small Business (Organised by ICA) (Venue: Roy Morgan, 401 Collins St)	

Friday 3 July: The Building of an Innovation Nation

Three day or single day registration (see above) Includes morning/afternoon tea and lunch

Time	Event	
7:00-8:00	Registration & Exhibition Open	
8:00-8:15	Welcome addresses: Professor Tim Mazzarol, President of SEAANZ The Hon Adem Somyurek MLC, Victorian Minister for Small Business, Innovation and Trade (VENUE: The Arena)	
8:15-10:30	Innovation in Australia Panel Chair: Paul Cheever, Chief Executive, Australian Institute for Innovation Panel Presenters: <ul style="list-style-type: none"> • David Chin, Wrays • Peter Clarke, Commercialisation Adviser, Accelerating Commercialisation, Entrepreneurs' Infrastructure Programme, Department of Industry • Janett Egber, Manager, Strategic Partnerships - Small Business, National Australia Bank (VENUE: The Arena)	
10:30-10:45	Morning tea Break	
11:00-12:30	Book Chapter Presentations: SMEs in the Digital Economy Chairperson: Bernice Kotey (VENUE: The Arena Breakout rooms)	Co-operatives: Businesses Doing It For Themselves Chairperson: Daniel Boland Speakers: Melina Morrison, Business Council of Co-operatives and Mutuals (BCCM) (Venue: The Arena)
12:30-1:30	Lunch Break	

1:30-3:00	<p>Paper Sessions C: Invited papers Chairperson: Bernice Kotey (VENUE: The Arena Breakout rooms)</p>	<p>Paper Sessions D: <i>Freelancing Contracting & Nano Business</i> Chairperson: Tui McKeown Speakers: Michele Levine (Roy Morgan) & Janette Egber (NAB) Prof Pat Leighton/ IPAG (Fr) Suneeta Johal/ IPSE (UK) Melanie & Narelle/Transfield (VENUE: The Arena)</p>
3:00-3:15	Afternoon Break	
3:15-5:15	<p>Paper Session Chairperson: Martina Battisti (VENUE: The Arena Breakout rooms)</p>	<p>Paper Session: Technology & E-Commerce Chairperson: To be confirmed (VENUE: The Arena)</p>
5:15-5:45	<p>Conference Closing: Professor Tim Mazzarol, President SEAANZ (VENUE: The Arena)</p>	